FINISHED SIZE - 13.5” x 12”
WITH BLEED - 13.625” x 12.125”
Please leave a 1/8" (0.125“) total bleed
1/16” (0.0625”) for each side
MIDDLE FOLD LINE - 6.75”
BOTTOM FOLD - 9.0625”
FLAP SIZE - 3”
GLUED FLAP SIZE - 0.75”

GREEN LINE is SAFETY Line
All important information that is not getting cut should be inside this line

RED LINE is CUT Line
Finish product will be cut to this line

BLUE LINE is END OF BLEED Line
Background image/color should extend to this line

(GLUE FLAP NO ARTWORK)
(no artwork)
INSIDE FLAP
INSIDE LEFT

(GLUE FLAP NO ARTWORK)
(no artwork)
INSIDE FLAP
INSIDE RIGHT