

# The Bounceback Print Product Guide



# Purpose of This Guide

The purpose of this guide is to help you target the needs of your community by offering the most popular products for essential services. Try selling these products to their corresponding industries. You will be building mutually beneficial relationships between you and your prospects and existing clients.

## New Needs for a New Economy

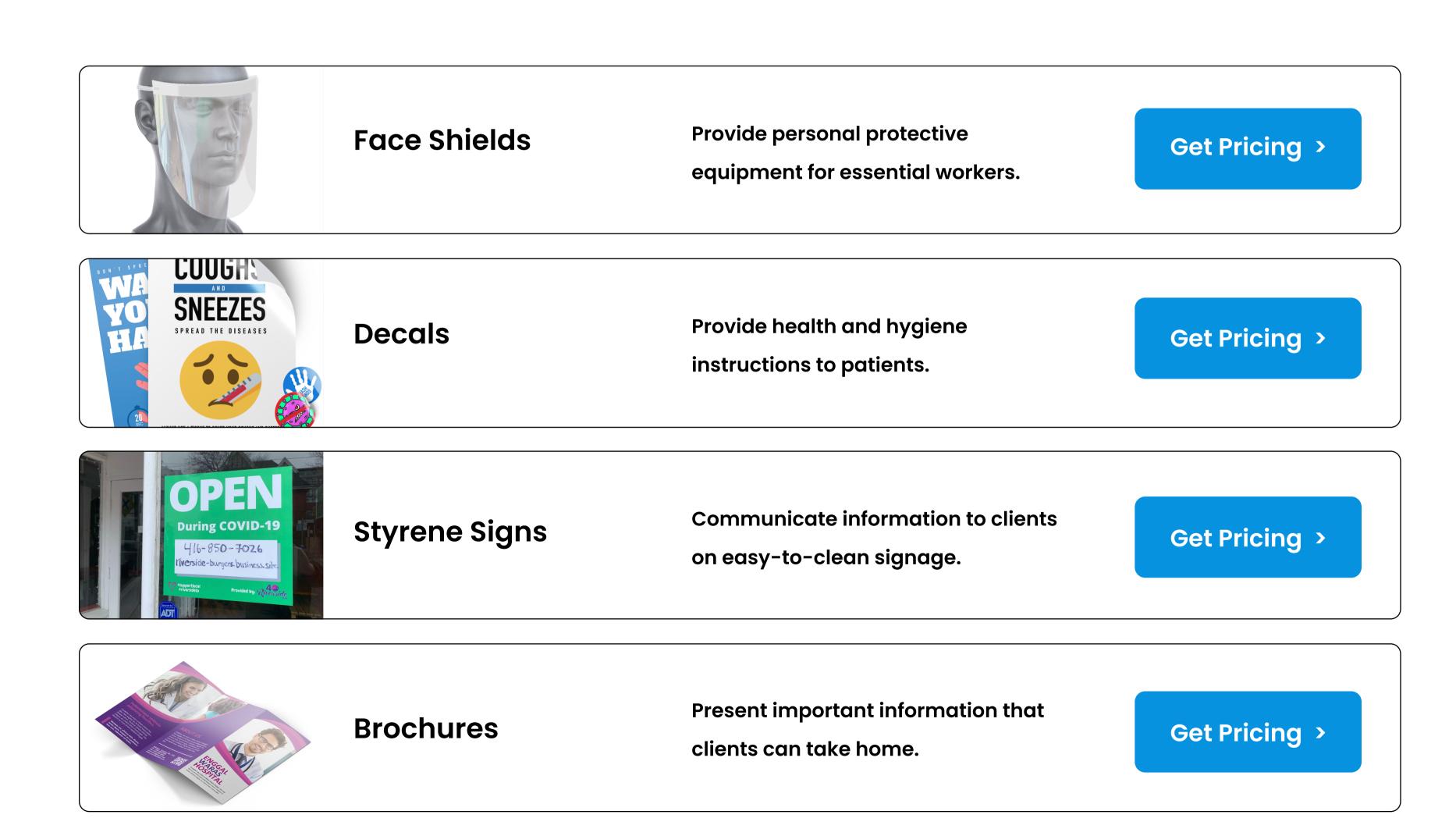
With the end of the COVID-19 pandemic, we can all finally see the economy re-opening. Many industries have begun the journey of bouncing back, and print businesses are in a position to help them meet their new needs. This is an opportunity for print providers to offer new products and expand their customer base.

Our guide provides some of the most in-demand products that you can offer them, but they are not exclusive. All these products are available at SinaLite, and we look forward to helping you meet the needs of your community.



#### Healthcare

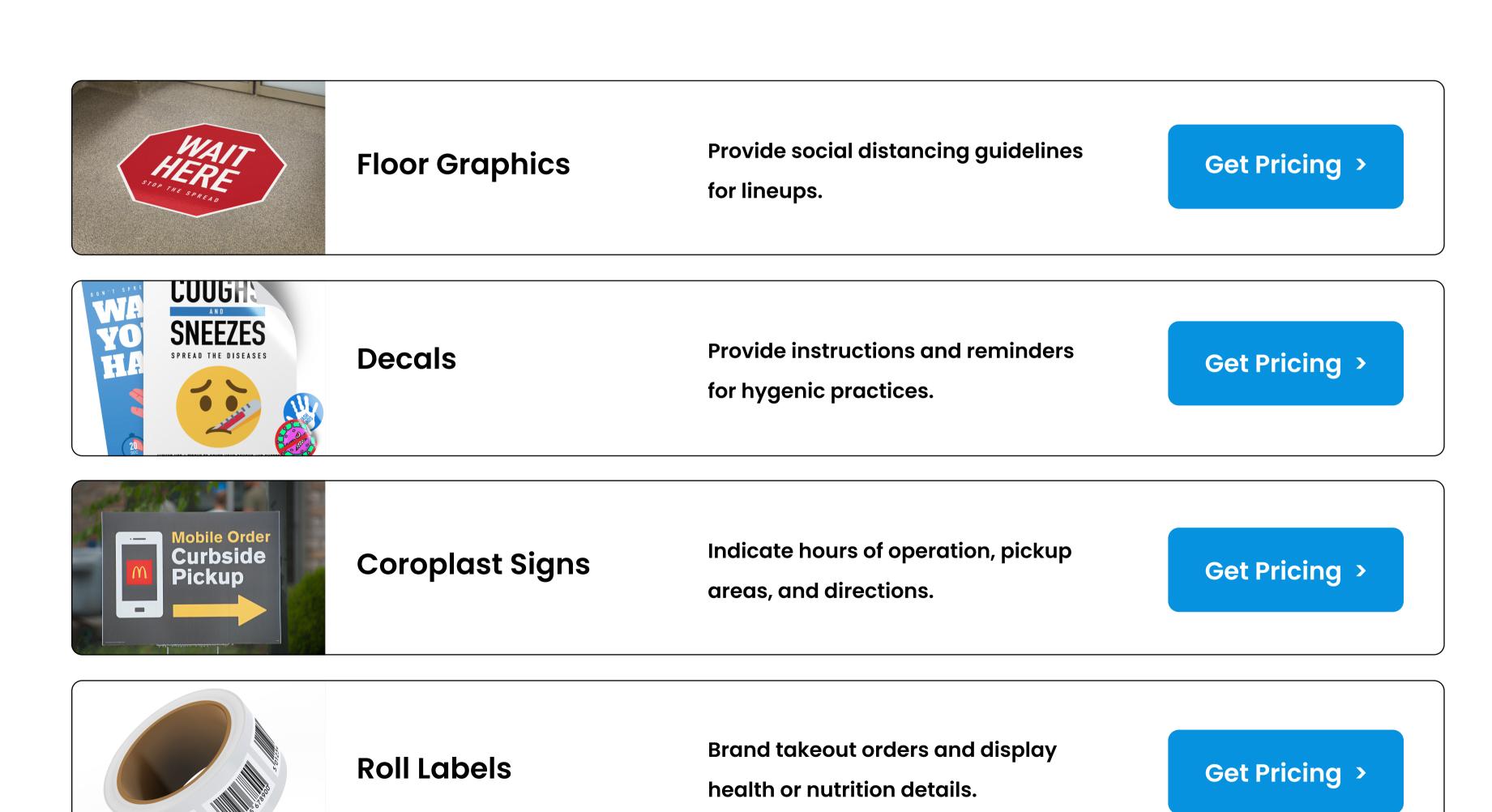
Hospitals, clinics, and other healthcare facilities need to protect their workers and communicate effectively to patients.





# Food & Beverage

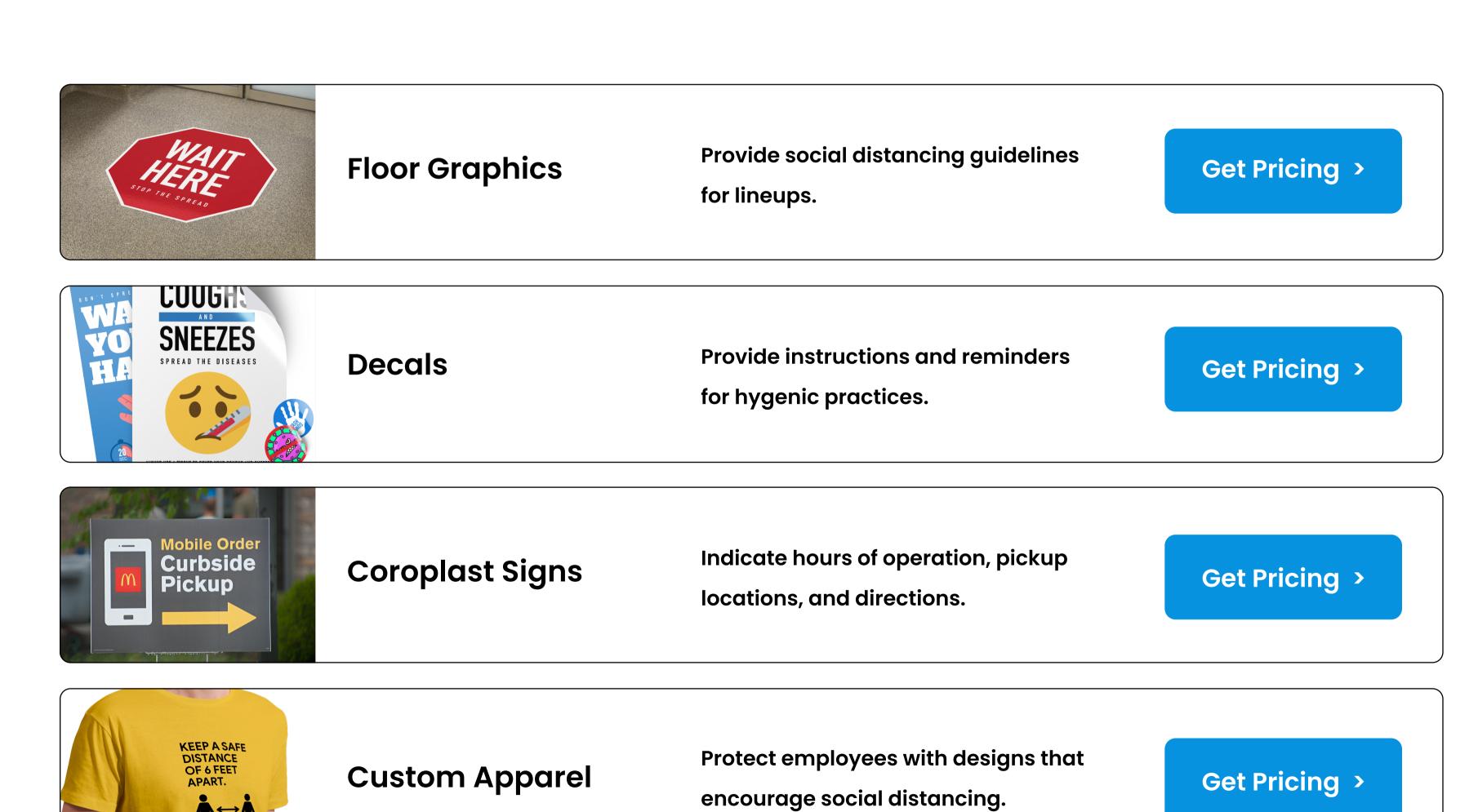
Restaurants and other businesses serving food and beverages need to communicate with both their clients and employees.





#### Retail

Grocery stores and other retail businesses need to protect their shoppers and employees while providing clear instructions.





# Manufacturing

Manufacturing companies want to communicate that their products are produced in a safe and healthy environment.



**Roll Labels** 

Display safety certifications through labeling and packaging.

**Get Pricing** >



Floor Graphics

Keep workflows efficient and storage spaces organized.

Get Pricing >



Face Shields

Provide personal protective equipment for essential workers.

**Get Pricing** >



**Coroplast Signs** 

Indicate pickup areas, directions, and safety warnings.



### Education

As schools, daycares, and campuses start opening, they will need to make sure their students and staff are healthy and safe.



**Booklets** 

Communicate health and safety information to students and parents.

**Get Pricing** >



Floor Graphics

Provide social distancing guidelines for lineups.

Get Pricing >



Decals

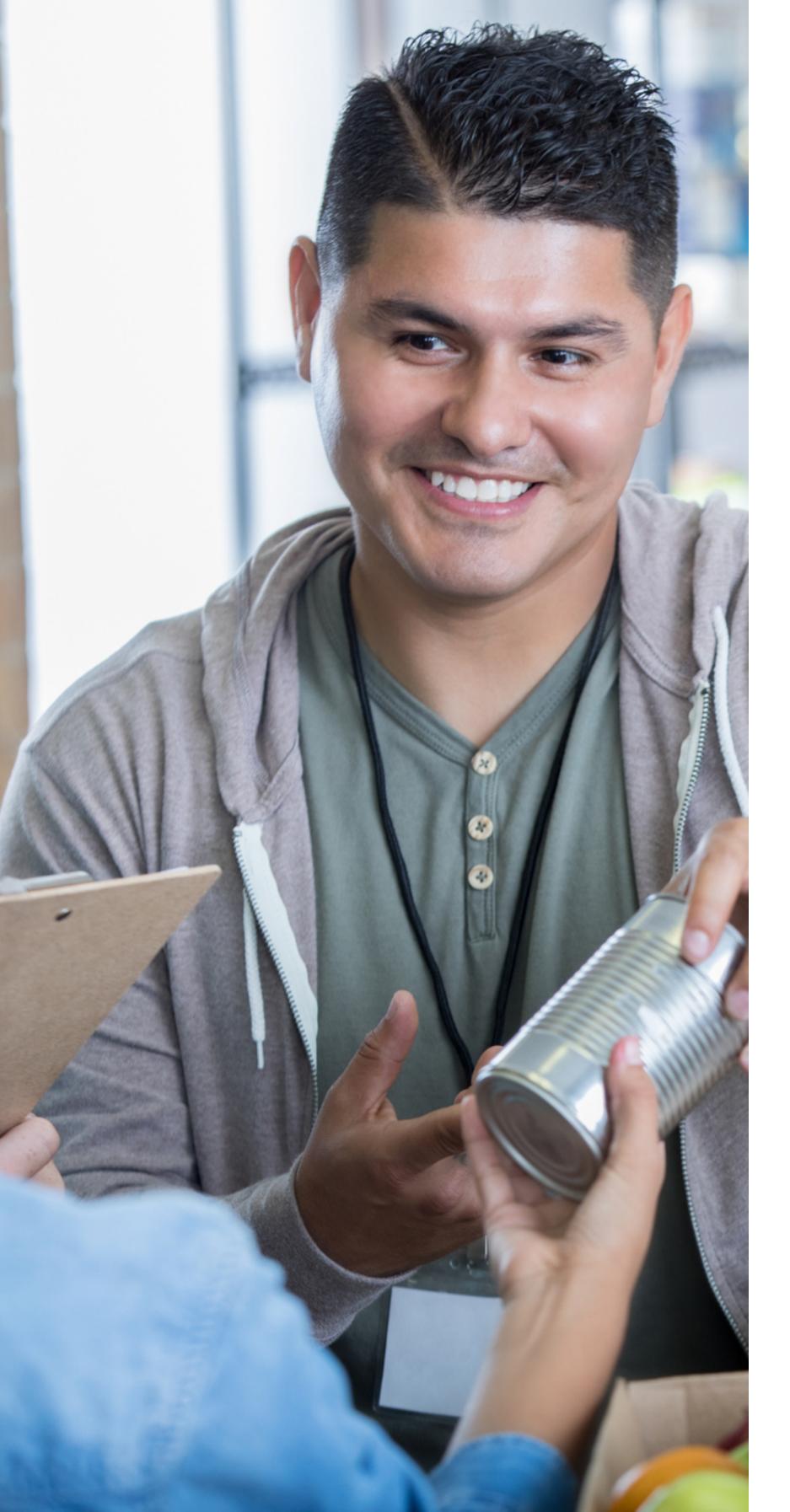
Provide instructions and reminders for hygenic practices.

Get Pricing >



**Roll Labels** 

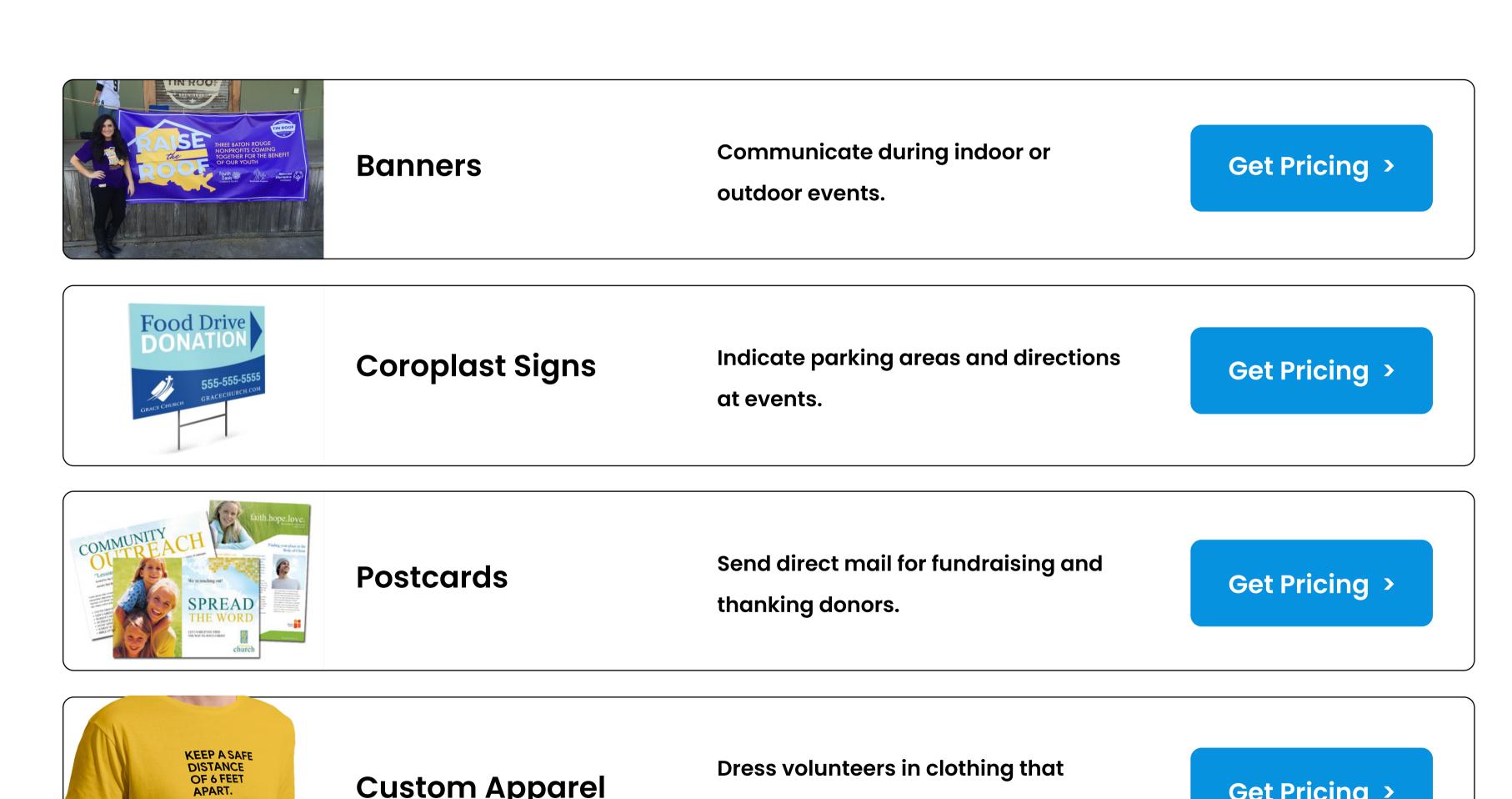
Decorate classrooms with educational stickers and labels.



# Nonprofit Organizations

Nonprofit groups are helping individuals and communities in need through events, fundraising, and awareness campaigns.

**Custom Apparel** 



supports a cause.



#### Other Essential Services

Other services include government service centers, post offices, delivery companies, janitorial services, gas stations, and more.



Floor Graphics

Provide social distancing guidelines for lineups.

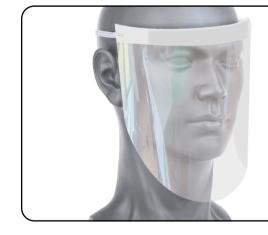
**Get Pricing** >



Decals

Provide instructions and reminders for hygenic practices.

Get Pricing >



Face Shields

Provide personal protective equipment for essential workers.

Get Pricing >



Styrene Signs

Communicate information to clients on easy-to-clean signage.



# Printing for Your Community

As a print provider, you have the power to help your community bounce back. Discover the unique needs of your community and help meet them with print. We're with you every step of the way.

www.sinalite.com