

Your First 3 Profitable Print Orders From SinaLite®

A simple way to start selling smarter and more profitably

If you want to grow your print business, it's not just about getting more orders. It's about getting **more value from every order**. Cross-selling the right combination of products helps you increase your margins, deliver better results for your clients and position yourself as their go-to print partner.

These starter bundles make it easy to turn a single request into a **larger, more profitable order** without adding complexity to your sales process.

1. Business Essentials

These starter bundles make it easy to turn a single request into a larger, more profitable order. With a high rate of repeat orders, this bundle gives your clients everything they need to introduce their brand, generate leads, and win more business.

Business Cards

Leave a lasting impression and make networking easy

Flyers

Quickly promote offers, services or events at scale

Brochures

Highlight products or services in a professional, compact way

Postcards

Reach new customers directly through mail or handouts

Coroplast Signs

Increase local visibility with durable outdoor signage

Great for: startups, local services, real estate agents

2. Community Group Essentials

Organizations need printing to promote their cause and raise funds. This bundle helps them stay top-of-mind in their communities by boosting visibility, awareness, and engagement.

Coroplast Signs

Durable outdoor signage for events, campaigns and directions

Flyers

Share information about events, causes or fundraising initiatives

Labels

Great for giveaway stickers at events or for decorating fun spaces

T-Shirts

Great for volunteers, staff, and sports teams

Great for: charities, schools, community organizations

3. Marketing Power Pack

For businesses ready to scale their marketing impact, this is a full-funnel marketing kit that helps attract attention, educate prospects, and drive action.

Postcards

Target new audiences with direct, high-impact messaging

Flyers

Reinforce promotions and increase local reach

Brochures

Provide detailed information to help close the sale

Coroplast Signs

Capture attention outdoors and drive foot traffic

Pull-Up Banners

Create a strong presence at events, trade shows and in-store displays

Great for: retail, events, restaurants, growing brands