## How to make passive income as a Graphic Designer



Hello.
It's nice to meet all of you.





#### **Overview**

What is passive income?

Why create passive income?

4 ways to create passive income



## I wish I had more hours in a day to do more work and earn more money.



### I don't have a social life anymore because I'm too busy working.



### Ineed some extra cash? I need to get a part-time job somewhere.



#### **Quick Poll**



### When most people think of earning money they think of earning an "active income."



#### **Active income:**

Active income is where you get paid for work you do.

I'm getting paid for sitting down and designing a logo. I'll get paid once, and that's the end of it.



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#### Passive income:

Passive income is the ability to earn money through multiple avenues, with little to no effort on your part.



# Passive income isn't a replacement for active income. It is just a tool to give you time to do what you want to do.



## Most people earn passive income in addition to active income.



### The key to passive income starts with a change in mindset about how you earn money.



### Are you earning money while sleeping? Are you earning money while you have your breakfast?



## If the answer is no... You are not earning a passive income.



### It's how you detach your ability to "earn" from the <u>time</u> that you have in a day.



### Start passion projects? Go on vacations? Start a business?



### As a graphic designer, how do you get started?



#### Help other designers.

Find ways to help your fellow designers save time creating their artwork.

The more time you save them, the better the return on your investment.



#### 01. Make a font.





An Illustrator plugin that you can use to design and output your files.

Cost of investment: \$49

https://www.fontself.com/



A free application to create your hand-drawn and illustrated fonts.

**Cost of investment: FREE** 

https://www.calligraphr.com/en/



### 02. Design and sell stock graphics.













### 03. Sell tutorials and/or create a YouTube channel.





Will Patterson



DesignCourse

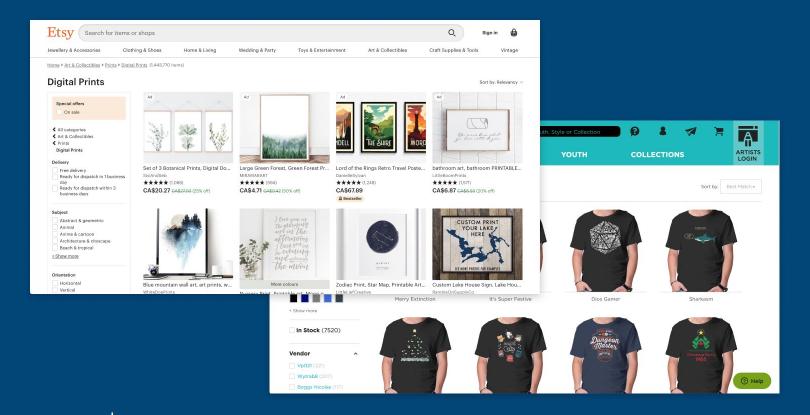


**FUTUR** 



#### 04. Sell merchandise.







Building passive income isn't just about graphic design-it's about marketing, networking, knowing your audience, and being able to promote yourself.





#### That's it! Give it a try.

Contact Info.

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#### Thanks for attending!

www.sinalite.com