MAGNET SIZE: 3.5X3.5"

MINIMUM BLEED OF 0.0625" ALL AROUND IS REQUIRED

GREEN LINE: SAFETY LINE

All Important information that is not getting cut / folded should be inside this line

RED LINE: IS THE CUT LINE

Finished product will be cut to this line

BLUE LINE: ARTWORK BLEED LINE

Any background image / color / artwork should extend to this line